



**ReloTracker™**

**Innovative Solutions for Relocation Management**

FOR IMMEDIATE RELEASE

## **ReloTracker Supports Standardized Relocation Data Transfers**

***The trend among relocation services providers of all sizes to implement IT systems means that there is a possibility to greatly increase industry productivity. This can happen when systems in different companies are able to share information. A standard for exchanging this information is beginning to emerge.***

Brussels, Belgium, April 16, 2010 -- ReloTracker is pleased to announce a breakthrough in the relocation industry. The ReloTracker system now supports the automatic transfer of relocation-related information between systems. This promises to greatly increase the efficiency and effectiveness of communications.

A vast number of relocation services involve more than one relocation provider. Only considering the top relocation management companies, industry figures indicate that well more than a quarter million relocation services per year are supported by different providers in home and host locations. The greatest inefficiency in the industry is the manual treatment of information: forwarding emails, sending documents, copying & pasting, printing, and faxing.

Increasingly, information must be sent from the company that takes the order to the company that delivers the services, and on to field consultants. Updates and information must then flow back the other way. Every step takes time and increases the chance for errors and misunderstanding.

The growing trend among relocation service providers to implement IT systems mean that there is a better way. What if these systems could “talk” to each other? What if you could work without needing to log into another company’s system – because all the information is in your system where your team can see it, work with it, complete it, and invoice it out...automatically! The result will be better productivity, faster response times, and fewer errors.

The transfers are made possible through the use of webservices and Relocation XML schema that ReloTracker developed and published beginning in October, 2007. These standards will allow any two relocation systems to send and receive information quickly and securely, including:

- Initial order and order acceptance
- Changes to transferee information
- Tasks completed
- Status updates
- Saved files, such as documents and scans

“This is the future, and this is now,” said David Sanders, Managing Director at ReloTracker. “We believe that this development will finally bring to the relocation industry the enormous benefits that webservices integration has provided to many other industries. Automatic transfers of relocation information will soon extend to systems that are used by HR managers and suppliers, such as providers of immigration, language, and cultural training services.”

For more information about the information in this release, or to receive a demo or technical details about the Relocation XML standards, please contact David Sanders or visit [relotracker.com](http://relotracker.com).

About ReloTracker:

We were the first company to develop a relocation management system for the industry. Since 2002, we have continued to be the leading IT supplier. Over 40 companies have selected ReloTracker to manage their relocation work, involving hundreds of industry staff members, and thousands of field personnel, HR managers, and transferees.

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